



Freedom  
Pass

**YOUR STYLE. YOUR PERSONALITY.  
YOUR CHOICE IN FRAMES.**

When you enroll in EyeMed, you'll enjoy a special offer from Sears® Optical and Target® Optical. For \$0 out-of-pocket expense get any available frame, any brand – no matter the original retail price point – even top brands like Ray-Ban® and Oakley®. Plus, you get extra savings on lenses through your EyeMed vision benefits to complete your look.

Stylish and savvy? That fits you perfectly.



**Any frame, any price  
for \$0 out-of-pocket  
at Sears® Optical or Target® Optical**

**PLUS ENJOY SAVINGS ON LENSES**

**SHOP THESE TOP BRANDS AND MORE**



**Take advantage of this perk  
and many more when you  
enroll in EyeMed today.**

Once enrolled, present this to the store associate  
to redeem this offer: 755288

Offer not valid at Sears® Optical stores affiliated with US Vision. This offer is valid for frames only and must be used in conjunction with your EyeMed frame benefit of \$130 or more. Lenses are covered based on the benefits outlined in the member's benefit summary and may include an additional copay.

